



SHIVERFEST 2019

Be a part of SHIVERFEST 2019!

Shiverfest is Riverbend's largest community based-event packed with fun fall activities for the whole family.

- ... Pony rides
- ... Pumpkin decorating
- ... Trick-or-treat trail
- ... Animal shows
- ... Haunted attractions for monsters of all ages
- ... And much more!

Join us and our 600 Shiverfest guests for this frighteningly fun, family friendly event.

Shiverfest is Riverbend's opportunity to raise awareness and funding to further our mission to educate and empower our community through a direct connection with nature.

Over 24,000 people benefit from Riverbend's nature-based STEM programs annually. Environmental know-how is essential for the next generation to thrive in a rapidly changing world.

Don't miss out on these great sponsor opportunities!



Riverbend Environmental Education Center

1950 Spring Mill Road, Gladwyne, PA 19035 | 610.527.5234 | www.riverbendeec.org



PREMIUM EVENT SPONSORSHIPS

PRESENTING SPONSOR | \$7,500

- Recognition as exclusive Presenting Sponsor of Shiverfest 2019
- 15 complimentary tickets with Early Access Pass (3:00pm – 4:00pm)
- Maximum visibility on website and event signage
- Exclusive recognition as the VIP "Ghoulish Gardens" Sponsor
- Name/logo included in Riverbend's September and October e-newsletter
- Company name/logo included on event Save the Date mailing*
- Name/logo included on event e-blasts sent to Riverbend's database of 4,000 constituents**
- Access to VIP Pre-reception
- Access to VIP "Ghoulish Gardens" with specialty cocktails service, kid-friendly Riverbend basil lemonade, and small bites
- Three reserved event parking spaces in Riverbend lot



GREAT PUMPKIN SPONSOR | \$5,000

- 10 complimentary tickets with Early Access Pass (3:00pm – 4:00pm)
- Visibility on website and event signage
- Exclusive recognition at the Food/ Drink Station Sponsor (4 possible locations)
- Name/logo included on event Save the Date mailing*
- Name/logo included on event e-blasts sent to Riverbend's database of 4,000 constituents**
- Access to VIP Pre-reception
- Access to VIP "Ghoulish Gardens" with specialty cocktails service, kid-friendly Riverbend basil lemonade, and small bites
- One reserved event parking space in Riverbend lot
- Preferred parking and shuttle service as needed

BLACK CAT SPONSOR | \$2,500

- 8 complimentary tickets with Early Access Pass (3:00pm – 4:00pm)
- Visibility on website and event signage
- Exclusive recognition as an Shiverfest activity sponsor (12 possible locations)
- Name/logo included on event e-blasts sent to Riverbend's database of 4,000 constituents**
- Access to VIP Pre-reception
- Access to VIP "Ghoulish Gardens" with specialty cocktails service, kid-friendly Riverbend basil lemonade, and small bites
- One reserved event parking space
- Preferred parking and shuttle service as needed

* Company logo must be received by August 16 to be included on Save the Date e-blast.

** Company logo must be received by October 1 to be included on event signage.



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PREMIUM EVENT SPONSORSHIPS

**GREAT OPTION
FOR FAMILIES!**



HARVEST MOON SPONSOR | \$1,000

- 6 complimentary tickets with Early Access Pass (3:00pm – 4:00pm)
- Visibility on website and event signage
- Name/logo included on event e-blasts sent to Riverbend's database of 4,000 constituents**
- Access to VIP Pre-reception
- Access to VIP "Ghoulish Gardens" with specialty cocktails service, kid-friendly Riverbend basil lemonade, and small bites
- Preferred parking and shuttle service

**GREAT OPTION
FOR FAMILIES!**



CAMPFIRE SPONSOR | \$500

- 4 complimentary tickets with Early Access Pass (3:00pm – 4:00pm)
- Access to VIP "Ghoulish Gardens" with specialty cocktails service, kid-friendly Riverbend basil lemonade, and small bites

Questions?

Contact MaryKate O'Brien
at 610.527.5234 ext. 111 or
at mkobrien@riverbendec.org

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EVENT LAYOUT

Shiverfest Event Times

VIP Pre-Event Party	2:30pm - 3:30pm
Early Event Access	3:00pm - 4:00pm
General Admission	4:00pm - 8:00pm



Activity

- 1** Food Truck
- 2** Food, Inside Bar, and Vendor Area
- 3** Food Station
- 4** Pumpkin Decorating
- 5** Haunted Trail
- 6** Trick-or-Treat Trail
- 7** Animal Shows
- 8** Glitter Tattoos
- 9** Little Monsters Haunted Trail
- 10** Pony Rides
- 11** Astronomer
- 12** Campfire/Story Time
- ★ VIP Area - Ghoulish Gardens



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METRICS



2,226 Facebook Followers



528 Instagram Followers



239 Twitter Followers



24,000+ Annual Web Users



3,400+ E-mail Subscribers



BE SEEN BY RIVERBEND'S AUDIENCE
from nearby Gladwyne, Bryn Mawr,
Villanova, Penn Valley, Radnor,
Wayne, and other Mainline and
Greater Philadelphia communities



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